



PIRAEUS INNOVATION COMPETITION ON BLUE ECONOMY

APPLY UNTIL 20/5/2023
PITCH DAY 29/5/2023

BLUE GROWTH PIRAEUS



Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο
Περιφερειακής Ανάπτυξης



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης



ΠΕΡΙΦΕΡΕΙΑΚΟ
ΕΠΙΧΕΙΡΗΣΙΑΚΟ
ΠΡΟΓΡΑΜΜΑ
ΑΤΤΙΚΗΣ



ΕΣΠΑ
2014-2020
ανάπτυξη - εργασία - αλληλεγγύη

8TH COMPETITION

BLUE GROWTH PIRAEUS



It is a great pleasure to invite you to the **8th “Blue Growth Piraeus” Innovation Competition** for the Blue Economy organized by the Municipality of Piraeus, the University of Piraeus and the Center for the Promotion of Young Enterprises of the Municipality of Piraeus.

Applications for students and start-ups are open until **May 20th 2023** at: bluegrowthpiraeus.gr/submit

The **awards** for the 3 winners of each one of the categories are totally **€15500**.

TOPICS



SUSTAINABLE SHIPPING



PORT-CITY: SUSTAINABLE TRANSPORTATION AND MOBILITY



SUSTAINABLE COASTAL AND MARITIME TOURISM



SUSTAINABLE FISHING AND MARINE BIOTECHNOLOGY



CLIMATE CHANGE AND ENERGY SAVING



DIGITAL TRANSFORMATION OF SUSTAINABLE BLUE ECONOMY



WHO CAN PARTICIPATE;

A) Blue Startups whose projects focus on promoting innovative sustainable blue economy practices

B) Blue sustainable ideas that contribute to the growth and sustainability of the established or/and emerging sectors of the blue economy (students, existing businesses).

applications open
until May 20th at:

bluegrowthpiraeus.gr



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AWARDS



AWARDS FOR STARTUPS



1st award **€5000**
2nd award **€3000**
3rd award **€1500**

BUSINESS GROUP OF STUDENTS / OTHERS



1st award **€3500**
2nd award **€1500**
3rd award **€1000**

INCUBATION PROGRAM



Incubation Program by StartUp Piraeus (business counselling, coaching, business plan, business creation, etc) with a total cost of **€10000**

SUPPORT PROGRAM



The competition winners will participate to the **Innovation and Entrepreneurship Support Program** organized by the NBG Business Seeds of the National Bank of Greece

TIMELINE 2023

1



HACKATHON PREPARATION
SEP 2022 - MAR 2023

2



PUBLICATION OF OPEN CALL
MARCH 2023

3



APPLICATION FOR PARTICIPATION
UNTIL MAY 20, 2023

4



PREPARATION WORKSHOP
23 MAY 2023

5



PITCH DAY
29 MAY 2023
Piraeus Chamber of Commerce & Industry

6



SELECTION OF FINALISTS
SUMMER 2023

7



BLUE DEMO DAY
SEP 2023

8



INCUBATION PROGRAM
StartUP Piraeus

9



SUPPORT PROGRAM
NBG Business Seeds

apply online at

bluegrowthpiraeus.gr



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